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Alan Lieberman joins Southern Specialties leadership

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Alan Lieberman has joined [Southern Specialties](#) as its senior vice president. In this newly created position within the company Lieberman will oversee internal operations and play a leading role in further developing the company's growth and business strategies.

Lieberman has over 30 years of industry experience, including executive roles in the foodservice, wholesale and export sectors. Most recently he has been consulting within the industry.

"I am looking forward to being part of this dynamic company. Southern Specialties' solid roster of products, services and customers demonstrates it is adept in navigating today's business environment," said Lieberman. "I am looking forward to be part of the company's continued growth and success."

"Alan's experience, relationships and industry knowledge will play a significant role in accelerating our company's growth. I am excited to have Alan join our team," said Robert Colescott, president and CEO of Southern Specialties.

Southern Specialties is a grower, importer, processor and shipper of a variety of specialty products grown in Central America, South America, Mexico, Canada and the U.S. The company distributes from its Pompano Beach, FL, headquarters, and facilities in San Luis, AZ.

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