
What's New?
 **southern
innovations**



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Southern Innovations in perfect harmony in Music City

By

Craig Levitt, managing editor; Gordon M. Hochberg, editor emeritus; and Adam Campbell, digital publisher

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The [Southeast Produce Council](#) delivered a Grammy worthy event in its return to Music City for the 2022 Southern Innovations show.

The annual trade show and conference focused on highlighting the latest innovations within the fresh produce industry, from organics and new product developments to technology and unique brand approaches.

In addition to familiar faces, and a few new ones, the show floor featured an interactive silent theater that highlighted innovations: At the Farm, In the Store, On the Menu, and For the Planet. An educational session, What's New from the Consumer View, provided thought provoking content and data-driven perspectives on driving the success of tomorrow.

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