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Sprouts partnership to deliver convenience

Sprouts Farmers Market, one of the largest and fastest growing specialty retailers of fresh, natural and organic food in the United States, announced a new partnership with DoorDash to offer on-demand grocery delivery. Customers will be able to order thousands of fresh, natural and organic products from Sprouts by simply visiting the DoorDash mobile app or website, where they can choose to have their groceries delivered on-demand or schedule a delivery for later in the day or week.

Sprouts will roll out on-demand delivery through the DoorDash marketplace to markets in phases later this fall beginning with Phoenix, AZ.

“We are excited to respond to customer demand for fast, convenient delivery of our high-quality better-for-you products that you can’t find anywhere else,” said Nick Konat, president and chief operating officer of Sprouts. “By partnering with DoorDash, more people will be able to access our uniquely healthy assortment and the season’s freshest, most delicious produce.”

“We are thrilled to partner with Sprouts Farmers Market to offer a new and convenient way for consumers to access all the natural and organic foods they desire delivered directly to their doorstep,” said Shanna Prevé, vice president of business development at DoorDash. “With our partnership with Sprouts, we want to help give consumers time back in their day to do what they love most, while still being able to get all their favorite good-for-you food and products delivered exactly when they need them.”

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