



- Advertisement -

Concord Foods celebrating National Organic Month

National Organic Month is celebrated annually in September. This month-long campaign raises awareness of organic farming and production and brings attention to the benefits of organics. [Concord Foods](#) is participating in the campaign by promoting organic farming and foods on social media and offering retailers themed National Organic Month floor displays. Retailers are encouraged to create attention-getting displays in produce departments using Concord Foods display and organic fresh fruits and vegetables.

Concord Foods' display contains a combination of new organic seasoning and smoothie mixes. The mixes include Organic Guacamole Seasoning, Organic Salsa Seasoning, Organic Banana Smoothie and Organic Strawberry Banana Smoothie Mixes. All of Concord Foods organic mixes are certified USDA Organic. To learn more about USDA Organic, visit <https://www.usda.gov/topics/organic>.

“Our new organic mixes complement the top selling organic fresh items such as bananas, strawberries and avocados. We take pride in providing products that align with current food trends and encourage greater consumption of fresh and organic produce,” said Samantha McCaul, marketing manager of Concord Foods.

The organic mixes are available in 18-pack display cases and the 144-pack combination floor display. The suggested retail price for the organic pouches is \$1.29.

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