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**Opening cocktail receptions kick off NEPC expo**

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By

Gordon Hochberg

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The New England Produce Council kicked off its annual Produce, Floral & Foodservice Expo Wednesday evening, Aug. 24, with two opening cocktail receptions, held at The Sporting Club at the Omni at the Seaport Hotel, in Boston. Coast to Coast Produce and North Bay Produce co-sponsored the VIP Reception, and 4M Fruit Distributors sponsored the Cocktail Reception, according to NEPC Executive Director Laura Sullivan.

[Gordon Hochberg](#)

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## About Gordon M. Hochberg |

Gordon M. Hochberg was born in New York City, and grew up in Westchester County, NY. He earned a bachelor of arts degree in history from Lafayette College in 1973.

He started his career at The Produce News in the late 1970s, and has been with the publication ever since.

He served on the Board of Trustees of the New Jersey Agricultural Society from 2012 to 2018. He currently serves on the Southeast Produce Council's Board of Governors.

He enjoys music, theater and reading (American and ancient history are his favorites). And he's been a lifelong fan of the New York Yankees since attending his first game in the late 1950s. He and his wife, Kathi, have been married since 1974.

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