



*Southern Roots*  
Cultivating & Enriching Relationships of Women in Produce

- Advertisement -

**SEPC bolsters Southern Roots committee**

---

July 18, 2022

The [Southeast Produce Council](#) creates dynamic female-forward initiatives through its Southern Roots platform. The council recently added Southern Roots committee members who will bring fresh perspectives and a strong commitment to cultivating and enriching relationships of women in produce:

- Desiree Forsythe of National Produce FB LLC
- Melissa Pine of Bolthouse Farms
- Kim St George of Renaissance Food Group

The Southern Roots committee said it is confident these ladies meet the high expectations required of a committee member. These women, part of active corporate membership companies, have shown vested interest and participation and will continue their commitment to drive creative and innovative value for the ladies of Southern Roots.

Southern Roots is designed to make meaningful connections among women working in the produce industry through events, education and mentoring. By sharing values, contributions and experiences, participants will have an opportunity to improve leadership skills individually and collectively — and will then positively affect organizational effectiveness at all levels.

SEPC welcomed these newest members, strengthening its Southern Roots committee: Co-Chairman Sabrina Pokomandy of Highline Mushrooms; Co-Chairman Kim Andreason of Jason's Deli; Mary-Scott DeMarchis of Fresh2O Growers; Nicole Hulstein of Food Lion; Teri Miller of The Fresh Market; Erin Waters of Shuman Farms; and Stephanie Williams of Scott Farms.

"Southern Roots is a magnificent community of women that offers a strong circle of support, fresh educational offerings, and impactful value no matter the season of one's career," said Raina Nelson, SEPC chairman of the board and president/CEO of Westfalia Fruit Marketing USA. "The ladies of the Southern Roots committee work very hard to provide unique tools to enhance leadership skills and magnify the collective influence of women in the produce industry. I welcome the new committee members and look forward to our exciting Southern Innovations event in September that will feature Megan Zweig and Dan'l Mackey Almy of DMA Solutions and the Self Smarter Podcast."

Southern Roots is held at both Southern Exposure and Southern Innovations. Women in produce are encouraged to add the Southern Roots Reception to their sessions when registering to attend Southern Innovations, Sept. 22-24 in Nashville, TN.

[Print](#)