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Greenyard USA/Seald Sweet unveils new label with recyclable packaging

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[Greenyard USA](#)/Seald Sweet introduced a fresh new, sustainable label for its clementine line. “This new label features our brand and highlights our 110-plus years of citrus heritage with an eye-catching



design,” said Gray Vinson, commodity manager.

"The most interesting thing of this new label will be that it is introduced on fully recyclable packaging," said Helena Fernandez, marketing coordinator. "As part of our sustainable journey and as a global leader in the industry, we are committed to use 100 percent recyclable packing by 2025."

However, packaging is just one of Greenyard's many goals for the future in our sustainability roadmap. The company is also aligned with retailers' sustainable goals, so this is a step forward to a healthier future for all. Both the new film and net are made out of high-density polyethylene, a type of plastic that can be recycled through store drop-off bins. The new label can be found in stores during the months of July through November in three- and two-pound format.

"Seald Sweet was born as a Florida citrus cooperative in 1909 and has been growing, packing, distributing and selling fresh produce since then. Growing from citrus, to importing a wide variety of products, we have continued to remain a leader in this evolving industry," said Mayda Sotomayor, president and CEO of Seald Sweet. "Be on the lookout for more exciting things coming from us this year."

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