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## **Celebrate American Grown flowers and foliage all month long in July**

By

Camron King

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[Certified American Grown](#), the only domestic trade organization focused solely on the interests of America's cut flower and foliage farms continues the work of elevating the importance and recognition of the industry through promotion and advocacy for our American grown farms. One of the most exciting campaigns CAG hosts annually is American Grown Flower and Foliage Month, during the month of July. And this year, the tradition continues.

The 2022 celebration of all things American cut flower and foliage farming is being kicked off with recognition of this annual event via a resolution introduced by the co-chairs of the Congressional Cut Flower Caucus in the U.S. House of Representatives. This significant recognition is further amplified this year with the co-chairs also re-introducing the American Grown Act, but doing so in recognition of their colleague and American floral industry champion, the late Congressman Don Young of Alaska. The Don Young American Grown Act is a bi-partisan piece of legislation introduced at the start of American Grown Flowers and Foliage Month and is the perfect way to kick off the celebration. The text of the bill can be found [here](#).

Further activities to celebrate the month include special events on farms throughout the country,

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promotions in stores, shops and retail outlets throughout the month and social media celebrations, among many new and exciting activations to be announced throughout the month. Everyone is encouraged to celebrate this special month and follow and share their celebrations and the beauty that is American grown on social media and tagging @americangrownflowers and #americangrownflowersmonth.

On the advocacy front, CAG continues its work to ensure that our domestic farms are informed on policy developments in Washington DC and in other parts of the country through informative news briefs and webinars. Our farms and leaders are actively engaging in conversations on Capitol Hill and with regulatory agencies about issues critical to farming cut flowers and foliage here in the U.S.. Issues of significance continue to be labor, fair trade, market access, and regulatory developments such as access to insurance and other crop protection measures, among others. CAG is working hard to address these and ensuring that there are steps taken to address contemporary issues and prepare for the future sustainability of our farming families.

To keep up to date on all things Certified American grown, everyone is invited to become a member of the growing community, sign up for newsletters and become an active participant in programs and efforts to increase the recognition of this significant domestic industry. Information on all of the above can be found at [www.americangrownflowers.org](http://www.americangrownflowers.org).

[Camron King](#)

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## About Camron King

Camron King is CEO & Ambassador for Certified American Grown, the only non-profit trade association representing the interests of the domestic cut flower and foliage community. Recognized for his dynamic leadership, effective management and forward-thinking approach to management and visioning, Camron has been fortunate to have built a successful career in leading organizations and companies with an emphasis in agriculture including wine, caviar, floriculture, and other boutique crops. His experiences are diverse ranging from organizational development, public relations, and management to government affairs. He is a regularly invited presenter at conferences, meetings, and events around the world.

Camron attended Cal Poly, San Luis Obispo studying Environmental Horticultural Sciences; California State University, Sacramento studying Government and then graduate studies in Public Policy and Administration.

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