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**AFP kicks off 2022 AVO Tesla Summer Sweepstakes giveaway**

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As part of its exciting marketing campaign, [Avocados from Peru](#) launched its 2022 AVO Tesla Summer Sweepstakes giveaway June 16 in Grand Rapids, MI, in cooperation with retail partner Meijer. The unique sweepstakes will promote and spread the message of AFP campaign: “Eat Healthy and Drive Green.”

The key pillar of this giveaway is to encourage healthy and sustainable living as consuming Avocados from Peru provides benefits to the body and the environment — just as electric vehicles cut down on pollution and carbon emissions.

View the video below for more details on this unique and innovative program.

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