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## **Allegiance's Holiday Food Show returns in full force**

By

Gordon M. Hochberg, editor emeritus

June 21, 2022

SECAUCUS, NJ — Allegiance Retail Services LLC's Holiday Food Show has returned. After the event was cancelled in 2020 and 2021 due to the COVID-19 pandemic, the Holiday Food Show returned in full force Thursday, June 15, at its familiar venue, the Meadowlands Exposition Center, [here](#).

And as before the pandemic, fresh produce was very well represented from vendors all over the country showcasing a wide variety of items.

"Our vendors have been really supportive of this show," Gary Roselli, Allegiance's senior category manager, told *The Produce News* during the event. "It's good to be face to face again. Especially with produce, you need to be hands-on."

Allegiance, a retailer-owned cooperative headquartered in Iselin, NJ, serves communities at more than 110 locations in New Jersey, New York and Pennsylvania.

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## [Gordon Hochberg](#)

### **About Gordon M. Hochberg |**

Gordon M. Hochberg was born in New York City, and grew up in Westchester County, NY. He earned a bachelor of arts degree in history from Lafayette College in 1973.

He started his career at The Produce News in the late 1970s, and has been with the publication ever since.

He served on the Board of Trustees of the New Jersey Agricultural Society from 2012 to 2018. He currently serves on the Southeast Produce Council's Board of Governors.

He enjoys music, theater and reading (American and ancient history are his favorites). And he's been a lifelong fan of the New York Yankees since attending his first game in the late 1950s. He and his wife, Kathi, have been married since 1974.

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