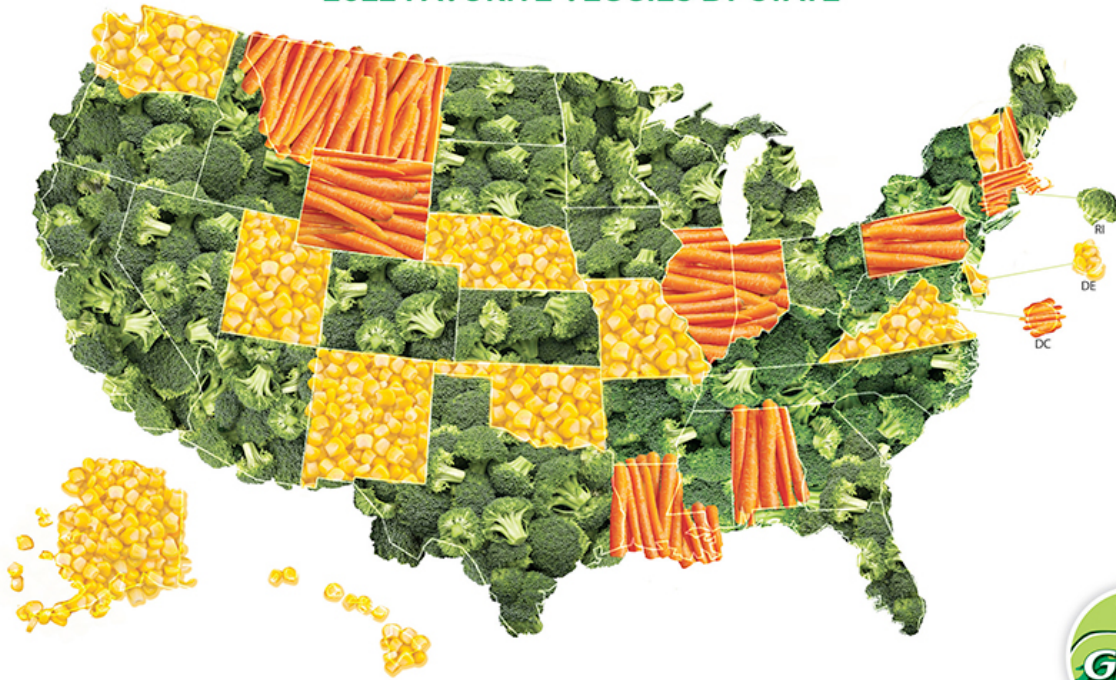


UNITED STATES OF VEGGIES

2022 FAVORITE VEGGIES BY STATE



Survey Data Compilation: 5,321 American consumers ages 18-94 agreed to take a survey naming their favorite vegetable. The survey was conducted 4/27/22-5/9/22 and users were recruited through a Suzy poll.



- Advertisement -

Consumer survey reveals most-popular veggie

June 14, 2022

[Green Giant](#) announced new consumer survey results that found broccoli remains America's favorite vegetable for 2022. The Green Giant brand polled over 5,000 Americans for its annual Favorite Veggie open-ended survey to determine consumers' favorite vegetables in time for National Eat Your Vegetables Day (June 17).

Key survey findings include:

- **Broccoli Takes the Crown:** Broccoli is the favorite vegetable in 29 states. Runners up (in order of popularity) are corn, carrots, potatoes and asparagus.
- **Flipped on Favorites:** More than half of the states (54 percent) swapped their favorite vegetable pick in 2022, including Iowa, which selected broccoli this year instead of corn.
- **Corn Continues to Grow:** Despite Iowa's rebuff of corn, 11 states selected corn as their favorite veggie in 2022. A 37 percent increase in popularity from 2021.
- **Kids Crave Veggies:** Contrary to popular belief, more than two-thirds of parents surveyed (68 percent) say their kids enjoy eating vegetables.

The survey of 5,321 American consumers ages 18-94 was conducted from April 27 through May 9, and the users were recruited to take an online survey naming their favorite vegetable by a Suzy poll.

[Print](#)