



- Advertisement -

**Brighter Bites partners with DoorDash**

---

[Brighter Bites](#) has partnered with DoorDash via its Project DASH initiative to increase fresh produce accessibility to children and their families in New York City, Houston, and Washington, DC.

Through this partnership, DoorDash's Project DASH makes it possible for families facing transportation barriers to participate in the Brighter Bites program. DoorDash drivers will go to select enrolled schools to gather the produce boxes and deliver them directly to a family's doorstep. By using the same technology available to DoorDash's merchant partners, Brighter Bites can reach families in an innovative way and continue to provide fresh food to those in need. To date, Project DASH has powered more than 1.8 million deliveries of over 33 million estimated meals across the U.S. and Canada.

"Leveraging logistics that DoorDash has to offer has been a game changer in our work. There is a barrier for families who rely on alternative ways to get to and from school that can hinder their ability to take the fresh produce boxes home," said Rich Dachman, CEO of Brighter Bites. "DoorDash's capability to pick up and drop off the produce boxes directly to families' doorsteps is monumental. We are thrilled to partner with DoorDash's Project DASH initiative to better serve our communities!"

At this time, DoorDash is being utilized at select schools in three of the nine cities where Brighter Bites programming takes place, including New York City, Washington, DC, and Houston. The organization plans to extend the partnership to the remaining cities this fall where this type of support is needed the most.

"We are honored to partner with Brighter Bites to broaden food access by delivering fresh food to families in New York City, Washington, DC, and Houston," said Brittany Graunke, DoorDash Drive director. "Local delivery has been critical in supporting food banks and other social impact organizations' provision of food and other essentials while emphasizing convenience and dignity. We're excited to continue growing this work in a sustainable way for our partners across the country to continue to meet the ongoing need."

Brighter Bites is dedicated to creating healthy communities by providing produce and nutrition literacy to families in cities throughout the country. The organization works with families in over 120 school settings in nine cities, with each family receiving approximately 25 pounds of fresh, seasonal produce and nutrition education on a weekly basis. Brighter Bites families are actively engaged during the program, with data showing that they consume significantly more fresh produce and talk about nutrition more often in their homes.

[Print](#)