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Peruvian asparagus imports continue to climb

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Peruvian fresh asparagus continues to enjoy a prominent place in the U.S. market. In 2021, U.S. imports from Peru increased 9 percent over the previous year, according to USDA statistics, to 224.87 million pounds. Ranked as a principal source country for fresh asparagus, Peruvian imports

Peruvian Asparagus



Importers Association

account for almost \$274 million annually.

At the [Peruvian Asparagus Importers Association](#)'s May 12 meeting, members discussed industry topics and other points related to the continued supply from Peru. "As a significant source of fresh asparagus, Peruvian supply contributes to keeping U.S. retail and foodservice stocked with a consistent, quality supply of this fantastic product," said PAIA Co-Chair Walter Yager of Alpine Fresh in Doral, FL. "Our upcoming supplies look excellent and should allow for great promotional and sales opportunities."

Yager and Co-Chair Jay Rodriguez of Crystal Valley Foods in Miami will continue leading PAIA during 2022 and 2023, providing consistency for the association's vision and activities.

"Peru is a significant contributor to the U.S. consumer's table and we want to ensure an uninterrupted supply of this nutritious item," said Rodriguez. "For over 20 years, our association has been dedicated to improving trade in Peruvian asparagus. It's such an important vegetable for our customers, both retail and foodservice, and for consumers as well."

The association will focus efforts in 2022 on working with trade press, supermarkets and consumers to education more about the benefits of fresh asparagus. As U.S. consumers look for alternative, interesting, and healthy products, the association anticipates increasing consumption and demand for fresh asparagus in 2022.

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