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Pacific Trellis gearing up for Mexican grapes

<u>Pacific Trellis Fruit</u>, a year-round importer, grower, marketer and owner of the Dulcinea brand, is gearing up for a successful Mexican table grape season. Since the company's inception in the grape industry in 1999, it has experienced year-over-year volume growth for its conventional and organic varieties.

"The crop out of Mexico this year is up nearly 20 percent, which relates to around 25.5 million boxes," said Earl McMenamin, senior sales executive. "Pacific Trellis' 2 million boxes of volume this year will account for around 20 high-flavor varieties which will begin packing the second week of May."

The company's robust lineup for the Mexican season consists of conventional and organic red, green, black and specialty varieties. Pacific Trellis' specialty grapes kick off the last week of May with Tawny Red, a red seedless variety cross between a Red Globe and Flame. Tawny Red is a large, round berry with great crunch and skin color that varies between dark red and crimson. The Tawny variety is followed closely by Sweet Celebration and Sweet Globe, two high-flavor berries, which begin the first week of June. Pacific Trellis' grape program is rounded out with organic red and green varieties, which will start in May, with all colors ready for shelves the first week of July.

"Our Mexican grape season has a tremendous advantage as it provides non-interrupted service and a bridge from the import season right into California production," said McMenamin. "Our team prides itself on smooth varietal transitions for our customers."

Pacific Trellis' entire Mexican table grape production filters through their primary warehouse in Nogales, AZ. From Nogales, inventory is shipped to secondary warehouses in southern New Jersey and the Central Valley of California. All three centers have customer fulfillment abilities, giving Pacific Trellis reliable national distribution. This season's grapes will be packed under the renowned Dulcinea brand, with various bag and clam shell options for retail partners.

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