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PBH Consumer Connection Conference 2022 video recap

April 27, 2022

SCOTTSDALE, AZ — The [Produce for Better Health Foundation](#) returned to Scottsdale after a three-year pandemic-induced hiatus for its annual Consumer Connection conference, drawing organization members and social media influencers to the Valley of the Sun, where a full slate of workshops and networking events were on the agenda. The two-day event culminated with the “Social Soirée,” where attendees had the opportunity to sample plant-forward dishes at various stations, sponsored by the Mushroom Council, Pacific Coast Producers, Red Sun Farms, Stemilt Growers, T&G Global/Envy Apples and the Wonderful Company.

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