
- Advertisement -

FPFC Expo sees strong retailer presence

By

Tim Linden, Kyle Eberth and Debbie Miller

April 8, 2022

The Fresh Produce & Floral Council held its annual FPFC Expo on April 6. This year's show featured 125 booths with almost 1,000 attendees, which included more than 400 retailers from produce vice presidents to buyers to merchandising executives to front-line personnel from the retail produce community. Supermarket representatives roamed the aisles bringing a sense of normalcy to this in-person show, which is the longest-running regional produce and floral show in the country. As has traditionally been the case, exhibitors donated about 8,000 pounds of food to the Second Harvest Food Bank of Orange County at the close of the show.

[Print](#)
