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# Four Seasons Produce celebrates 50 years of growth, partnership and purpose

**By**

**John Groh**

**June 29, 2026**

For 50 years, Four Seasons Produce has built its business around a simple but powerful principle — trust.

That philosophy helped transform a small wholesale produce operation in rural Pennsylvania into one of the Mid-Atlantic's leading fresh produce distributors, serving independent retailers, regional supermarket chains, natural food stores and co-ops throughout the Northeast.

Read more

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## Retail vet joins Stater Bros. as VP of fresh sales and merchandising

## June 29, 2026

Bruce Robinson has joined Stater Bros. Markets as its new vice president of fresh sales and merchandising.

Robinson will work cross?functionally with store operations, marketing and supply chain to elevate the company's brand and deliver a market?leading merchandising strategy across meat, seafood, produce, floral, service deli and bakery. He will also oversee assortment planning, space allocation,

department flow, pricing and promotions to optimize sales and profitability.

Read more

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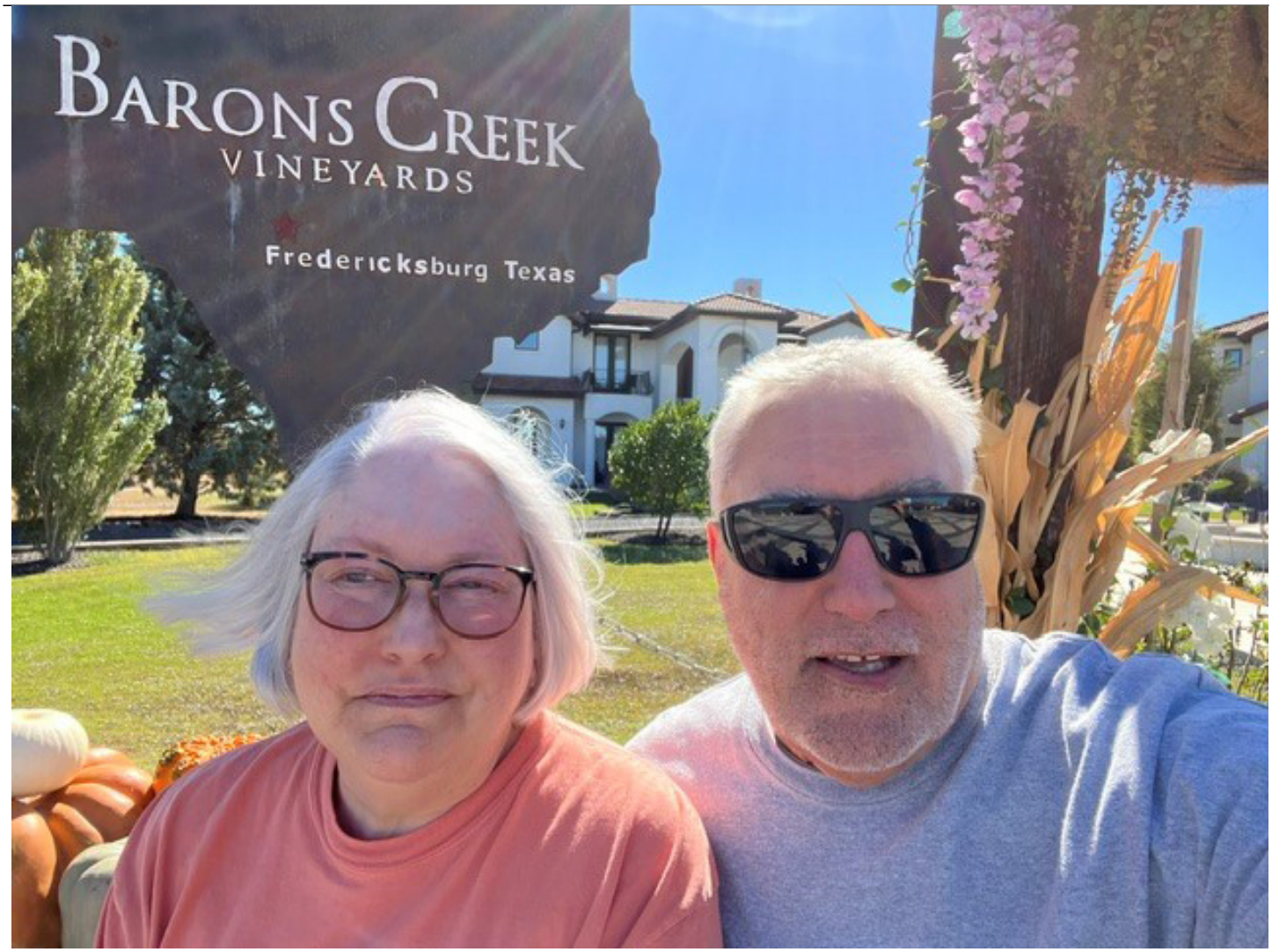
## Bob Sloate retires from Duda after 50-year career in fresh produce

## June 29, 2026




Duda Farm Fresh Foods announced the retirement of its national account manager, Bob Sloate, following a distinguished 50-year career in the fresh produce industry, including 23 years of dedicated service to Duda.

Read more

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# Market Minute: Portobello mushrooms, the other steak on the grill

**By**

**Ron Pelger**

**June 29, 2026**

Portobello mushrooms are the fully mature Cremini mushrooms that can grow up to six inches in diameter. This mushroom is known for its dense, meaty steak-like texture. During summer, outdoor grilling is a prime time for the Portobello veggie burger.

Today’s shoppers are spending more each year on premium brown mushrooms. The Portobello is a perfect produce item for grilling by brushing the caps with olive oil, balsamic vinegar and garlic. They will turn up nicely charred and juicy by grilling them on a medium-high heat for just five to seven minutes per side.

Read more

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# Melon 1 celebrates America’s 250th with retail program

June 29, 2026

As consumers prepare for Fourth of July celebrations, Melon 1 is helping retailers showcase one of summer's most iconic fruits through an expanded U.S.-themed merchandising program designed to drive excitement in the produce department and celebrate the American family farmer.

Read more

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# Balchem introduces digital nutrition platform for specialty crop advisors

**June 29, 2026**

Balchem Plant Nutrition has launched Metalosate T.E.A.M., a new digital plant tissue analysis platform designed to help crop advisors and agronomists make more precise nutrient management decisions for specialty crops.

The free platform, available to pest control advisors and agronomists throughout the United States, analyzes plant tissue results and converts them into crop-specific nutrient recommendations intended to improve yield potential, fruit quality and return on investment while reducing unnecessary fertilizer applications.

Read more

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