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BJ's Wholesale Club upgrades same-day delivery

BJ's Wholesale Club, a leading operator of membership warehouse clubs in the eastern United States, announced the chainwide rollout of Same-Day Select, a membership add-on to its same-day delivery service.

BJ's Same-Day Select service is an upgrade option for BJ's Wholesale Club members, allowing them to pay a one-time fee upfront for either unlimited or a set number of same-day grocery deliveries, delivered in as little as two hours. The chainwide launch follows the successful testing of the program over the last six months.

"We know convenience and value are key to our members, and with BJ's Same-Day Delivery, our members can have all the great value they expect from the club delivered right to their front door," said Monica Schwartz, executive vice president and chief digital officer for BJ's Wholesale Club. "We are excited to expand on our service by offering our members both a package or an unlimited option for deliveries to make the convenience and savings easier than ever."

Members have the option of selecting from two different Same-Day Select packages:

- Same-Day Select Multipack: 12 free deliveries for a one-year period (\$55)
- Same-Day Select Unlimited: Unlimited free deliveries for a one-year period (\$100)

"This program was designed to help our members take advantage of the benefits of Same-Day Delivery, while saving them time and money," said Tim Morningstar, executive vice president and chief membership officer for BJ's Wholesale Club. "The immense success in our testing shows that our member recognizes the added value that this service provides, further contributing to the benefits of being a BJ's member."

Members can enroll in Same-Day Select online. All grocery items, including fresh foods and everyday household essentials, are available for delivery. Additionally, members using Same-Day Select receive in-club pricing as well as the ability to earn rewards and use BJ's coupons. Eligible items may vary by location. Orders must meet a minimum of \$60 to qualify for Same-Day Select delivery.

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