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Asparagus, onions and grapes seeing favorable market shifts

By

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Chilean **grapes** are timely for promoting. Higher volumes of red grapes are cost-friendly while the green market is slightly higher. There probably will be a big draw on grapes for the Easter holiday.

Asparagus is showing good volume coming out of Mexico. Demand is light on a steady market. The weather has been very favorable for growth. Prices are attractive now but may rise as we get closer to Easter ad promotions.

Onion markets are starting to lower with moderate demand. New crops are starting up out of Texas soon as well as the Vidalia sweet onions from Georgia. As you start to receive your Vidalia onions, set up a nice end cap tied in with asparagus for an attractive spring display.

Currently Watching:

- **Celery:** Demand moderate on a lighter supply. Good quality with a stronger market.
- **Sweet corn:** Very good demand with limited Florida winter product. The new Florida spring crop is starting soon.
- **Lettuce** will be going into its transitional period from Arizona to the new California crop. The market will be fluctuating until then. The current market is in moderate demand.

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