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Goldenberry Farms begins exports of Sugar Sweet mangos

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[Goldenberry Farms](#) began shipping the initial boxes of Sweet Sugar mangos, an ultra-sweet and miniature mango variety, trademarked by the company. These naturally grown tree mangos easily fit in the palm of your hand and are unique due to their ability to be eaten with their skin, giving it the nickname of “lunchbox mango.”

The Sweet Sugar mango has a red, fragrant flesh with a sweet juicy taste and a Brix level of 22. Unlike some other exotic mangos, Sweet Sugar mangos do not have a fibrous taste. These miniature mangos are grown naturally, non-GMO and have a peak harvest season of April through September.

Sweet Sugar mangos are exclusively grown commercially in the Magdalena region of Colombia, close to Santa Marta on the Caribbean coast. The tropical environment and unique locale create an ideal microclimate for this specialty fruit. The small fruit is highlighted for its extreme popularity in the region.

“This variety is really special: it is smaller and more sweet and fragrant than the Ataulfo and Honey mango, and much more convenient to eat. It’s very popular with parents and children who really love the fact that they can be eaten without peeling,” said Christopher Palumbo, brand development director.

Sweet Sugar mangos are offered commercially in two-kilogram cases, which hold between 18 and 24 mangos each. Specially branded retail kits and mini boxes are available to merchandise the Sugar mangos in store.

Goldenberry Farms expects to offer up to 6,000 cases weekly of Sugar mangos and Sweet Sugar mangos. The fruit is available to customers globally, and pending the final permissions for entering the U.S. market, which is expected for this season.

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