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## Monterey Mushrooms names new sales manager

March 18, 2022

Benjamin (Ben) Mossing is [Monterey Mushrooms](#)' newest teammate, joining as a regional sales manager based out of Texas. Mossing will manage fresh retail and foodservice mushroom sales in the Southwest region.



In this role, Mossing will be responsible for the sales of mushrooms grown, packed and shipped from the company's Madisonville, TX, farm,

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which grows, harvests and packs conventional and organic whites, Baby Bellas and Portabella mushrooms.

Before joining Monterey Mushrooms, Mossing was a category manager with Mid-States Distributing in Texas. There he supported the farm and ranch retail channel, as well as the organization's private brands. He also brings 15 years of experience as a Kroger Co. store associate holding positions such as produce sales manager, produce promotional planner and produce buyer.

Mossing holds a bachelor's degree in business education from Bowling Green State University, where he was actively involved in Pi Kappa Alpha, student government and LeaderShape.

Mossing lives in the greater Dallas area with his wife and three daughters. For more information about the company, visit

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