
- Advertisement -

Podcast promotes value of the FPFC and its upcoming expo

March 15, 2022

[Fresh Produce & Floral Council](#) board members Bryan Presley of Albertsons and Michael Schutt of Raley's recently sat down with Todd Linsky to discuss the upcoming FPFC EXPO, Salute to Fresh, including the importance of face time and building new relationships at regional shows, and the value that the FPFC brings to its membership.

"When we have our other hats on, Bryan and I are competitors in different markets," said Schutt. "But we leave those hats at the door, roll up our sleeves and work in tandem to drive the initiatives of this organization. It provides value for the entire membership and ultimately for the industry."

When Presley and Schutt throw on their FPFC hats, they do it for the betterment of the association and the industry as a whole. This podcast episode is available for viewing and listening on all platforms.

[Print](#)
