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Georgia agriculture celebrated during SEPC reception

By

John Groh, publisher

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ORLANDO, FL — Georgia agriculture was in the spotlight at a reception held March 3, here, ahead of the opening of the Southeast Produce Council's Southern Exposure convention.

The reception featured Georgia Grown foods and was highlighted by a one-on-one interview of former NFL great Anthony (Booger) McFarland by Sarah Walsh of Fox Sports.

McFarland, a two-time Super Bowl champion with the Tampa Bay Buccaneers and Indianapolis Colts, spoke of the importance of teamwork to overcome challenges as well as adapting to changes that arise in business and life in general. He said maintaining mental toughness was key for his success as a player and TV personality, and he urged attendees to "embrace your team, whether it's your family or co-workers."

The reception was sponsored by a dozen companies with ties to the Peach State: Pure Flavor, Royal Food Service, Herndon Country Farms, Pete's, Leger & Son, Baker Farms, Georgia Grown, Jear Logistics, Crawford Packaging, L&M, Shuman Farms and Pratt Agriculture.

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About John Groh | 

John Groh graduated from the University of San Diego in 1989 with a bachelors of arts degree in English. Following a brief stint as a sportswriter covering the New York Giants football team, he joined The Produce News in 1995 as an assistant editor and worked his way up the ranks, becoming publisher in 2006. He and his wife, Mary Anne, live in northern New Jersey in the suburbs of New York City.

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