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Monterey Mushrooms extends line with Nutraceutical Mushroom Powders

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Monterey Mushrooms is getting ready to launch a new product line consisting of organic full spectrum and Mycelium Plus mushroom powders for use as ingredients by food and supplement manufacturers. This nutraceutical product line is an extension of its all-natural Just Mushrooms Vitamin D2 powder line, which it has been producing for over 10 years.

The Monterey team's extensive scientific knowledge and technical production expertise, evident in developing and producing its patented mushroom strains, were fully utilized in developing this extraordinary product line. Creating these products to help improve health and boost immunity supports the Monterey Mushrooms corporate purpose of enhancing people's lives.

The first three powders the company is releasing are Lion's Mane, Cordyceps and Chaga. These powders are produced by dehydrating mycelia and fruit bodies that have been fermented on organic white sorghum grain. Lion's Mane and Cordyceps are full spectrum powders, meaning they contain the mushroom mycelium, extracellular compounds (molecules, nutrients, that are excreted by the mycelium), primordia (beginning stages of fruit bodies) and fruit bodies. Chaga will be in a Mycelium Plus powder format that will include the mushroom's mycelium along with its extracellular compounds and the fermented sorghum. All are desirable ingredients for functional food and beverage formulations and for nutritional supplements. Additionally, Reishi, Shiitake, Maitake, Turkey Tail and Agaricus blazei powders will be available this spring.

The medicinal mushrooms are grown and processed at Monterey's own facilities located in California, and they are certified as both kosher and organic, with samples being offered to industry professionals.

"We are committed to growing the very best mushroom strains for our nutraceutical powder line and really pride ourselves on having control from the beginning — including strain culturing and spawn development. Our long-term corporate strategy of vertical integration was exemplified through investments in facility renovations and equipment purchases that enable us to grow and process these new nutraceutical mushrooms," said Bruce Knobeloch, vice president of marketing and product development. "Our team has been working hard these past few years to enhance our understanding of these mushrooms and to become well versed in growing and optimizing them. It's been a fun and exciting new venture for us."

The mushroom powders can be used in smoothie boosts, adaptogenic and nootropic supplements, multivitamins, superfood juice, tea, coffee and shakes, healthy, functional snacks, superfood chocolate bars, and protein-based nutrition shakes and bars.

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