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Wonderful Pistachios partners with plant-based restaurateur

February 1, 2022

In anticipation of World Pistachio Day on Feb. 26, [Wonderful Pistachios](#) announced a new culinary partnership with world renowned, plant-based chef, cookbook author and restaurateur [Matthew Kenney](#) to celebrate all month long. Feb. 1-31, Kenney's restaurants, Sutra in New York City, Plant Food + Wine in Los Angeles, Althea in Chicago and Liora in Baltimore, will offer an exclusive menu item featuring Wonderful Pistachios, a Kabocha Carpaccio with Winter Citrus and a Wonderful Pistachios Relish.



Matthew Kenney

The dish pairs the premium quality and consistent flavor profile of pistachios with trending seasonal citrus and produce from California. Wonderful Pistachios and most California citrus, including Wonderful Citrus, are grown in California's Central Valley making the dish one that complements in taste and origin.

"This dish is the perfect combination of our favorite winter ingredients," said Kenney. "Kabocha is a Japanese winter squash and has a unique, almost velvety texture and a nutrient-dense profile. The pistachio relish adds zest and crunch, rounding out the bright flavors of the seasonal citrus with a subtly earthy undertone resulting in a perfect bite."

Known as one of the world's top vegan chefs, Kenney has more than 45 vegan restaurants and storefronts, five of which opened during the pandemic.

"We're thrilled to partner with Matthew Kenney and showcase his innovative approach to plant-

based cuisine for our favorite holiday, World Pistachio Day,” said Diana Salsa, senior marketing director for Wonderful Pistachios. “People are continuing to eat healthier and cut more meat from their diets, and pistachios are a smart option for this as one of the highest-protein snack nuts out there.”

The partnership between Wonderful Pistachios and Kenney is an ideal partnership as the plant protein trend continues to grow. Mintel data confirms 75 percent of people are adding more protein to their diet and choosing to eat less meat. Wonderful Pistachios are one of the highest protein snack nuts, offering six grams of plant protein per serving, as well as three grams of fiber. Pistachios boast more than 30 different vitamins, minerals and nutrients, making them a smart choice for snacking and culinary occasions alike.

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