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**EverCrisp apples bear fruitful relationship with apple lovers**

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EverCrisp, a cross between Honeycrisp and Fuji, is a late-season apple that stores well and is long-lasting, boasting even better quality coming out of storage. The variety shares the sweet and crisp qualities of its parent varieties and can last for weeks without refrigeration.

This sweet, juicy and firm apple has been an instant hit among apple lovers. It can be found in major grocery stores across the Midwest as well as the eastern and southern parts of the U.S.

“This rosy-colored, crisp apple is a fairly new variety grown across the Midwest, including right here in Michigan,” said Diane Smith, executive director of the [Michigan Apple Committee](#). “Many Michigan growers have invested in EverCrisp tree plantings that have now come into bearing. The variety can be found at many retailers and grocery chains. It’s a great apple similar to Honeycrisp but most widely available after the new year, when it comes out of storage with great flavor and a crisp, juicy crunch.”

EverCrisp, also known as MAIA-1, was actually born in 1998 as Midwest apple growers were seeking an exciting new variety. Mitch Lynd of Lynd Fruit Farms in Pataksala, OH, set out on a mission to develop apple varieties that were flavorful, crunchy and crisp avoiding his region’s unpredictable winter-spring weather patterns. Lynd co-founded the Midwest Apple Improvement Association, an apple-breeding project that enabled growers of all sizes to participate in developing new, superior varieties. The MAIA-1 variety arose from a cross made in spring 1998 when Lynd collected apple blossoms from a Fuji tree, removed the pollen, and used it to pollinate Honeycrisp tree flowers.

“Of course, like many other varieties, we believe the best-tasting EverCrisp are grown in Michigan,” said Smith. “This variety was developed to thrive in Midwest climates and Michigan has the ideal climate and geography for growing apples. Once consumers taste this variety, we know they will come back for more!”

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