



Trendspotting

WITH CRAIG LEVITT

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Ring in the new year

By

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New year, same problems. Supply chain issues (i.e. too few trucks, increased delivery costs) are impacting prices throughout the produce aisle. According to the USDA week 1 prices for peaches, nectarines and grapes are higher than traditionally at this time of year. In fact, peach and nectarine markets are at their second-highest starting price in the last 10 years.

Rain in California continues to raise strawberry prices, which are more than \$18, third-highest price in 10 years, according to [ProduceIQ](#).

Cold weather in the California desert is slowing cauliflower growth as prices climb. ProduceIQ said quality is still good, but the market will remain stretched for another week at least.

A Mexican cold front is slowing green Bell pepper supply, putting prices at \$12, up from \$6 not too long ago. Orange and yellow Bells are selling at \$6 to \$8, half what they were two weeks ago.

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