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Hudson River Fruit Distributors highlighting Lil Chief bags at NYPS

By

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[Hudson River Fruit Distributors](#) currently owns and farms more than 450 acres in New York and Vermont. Additionally, the company represents more than 70 New York State and New England commercial apple growers.

“We have an established reputation in the industry for being a leader in the Eastern apple category,” said Alisha Albinder Camac, fourth-generation owner/operator of the Milton, NY-based company. “We offer over 20 different apple varieties and are a dependable supplier year over year.”

The company is currently prepping for the upcoming New York Produce Show & Conference.

“We are very excited to attend the show and that it is person this year,” she said. “The New York Produce Show is our favorite show of the year, and a great place to connect with retailers at the end of the apple harvest.”

During the show, Hudson River Fruit Distributors will be at booth No. 615 and will be showcasing a full lineup of its newly designed Lil Chief bags as well as the most popular New York-Grown varieties.

“We are excited to see a lot of our customers in person for the first time in a few years,” Albinder Camac said. “We always learn something new about the changing marketplace, consumer trends and what to anticipate for the rest of the crop year. It will be great to touch base with our retailers and show them our newest offerings both varietal and packaging. We will be showcasing premium apples like SnapDragon, RubyFrost and Evercrisp.”

In addition to the networking opportunities and reconnecting with people face-to-face, the team of Hudson River Fruit is excited about the host of programs and activities that will be going on throughout the show.

Albinder Camac expects some important conversations will be discussed on the show floor, including consumer shopping trend changes both pre- and post-pandemic. It’s these talks that provide a sense of what the industry is thinking and gets people thinking about solutions to challenges and helping the entire industry.

Outside of the show, the biggest news at Hudson River Fruit Distributors is that the company is

building a new, 100,000 BU capacity storage facility.

“Using the latest and greatest technology from SCS, this new facility will be ready for use for next season,” Albinder Camac said. “We are excited about our new cold storage facility that will be ready for the 2022 season. With an increase in new acreage coming on, we are anticipating larger crops in the future.”

In 2022, the company will be welcoming some new team members, who are scheduled to come on board in January. Next year, Albinder Camac noted that the company will expand its product offerings as well.

“We are anticipating having more popular varieties available for longer in the season,” she said.

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