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Fresh Del Monte does a Bunch of Good

November 24, 2021

Earlier this month Oregon native Nicole Harrison, winner of [Fresh Del Monte's Bunch of Good](#) sweepstakes, presented a check for \$10,000 on behalf of Fresh Del Monte's 'Bunch of Good Society' to Nate Crone, agriculture sourcing partnerships: produce, of Feeding America.

The Bunch of Good campaign emphasizes Fresh Del Monte's corporate social responsibility and sustainability efforts to make A Brighter World Tomorrow, giving consumers a look inside the brand's core values and commitment to communities, education, ecosystems, healthcare, wildlife preservation and much more.

To coincide with the campaign, Fresh Del Monte invited consumers to pledge to spread goodness to many and make the world a better place by visiting [ABunchOfGood.com](#), where the brand offered an all-expenses-paid trip to one lucky participant.

Chosen at random from over 16,100 "bananefactors," Harrison presented the generous donation on behalf of the Bunch of Good Society. As a thank you for representing the society, she and a guest were given a few days of relaxation at the Grand Geneva Resort & Spa in Lake Geneva, WI.

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