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Brighter Bites gives thanks for the produce industry, partners

November 24, 2021

This Thanksgiving, [Brighter Bites](#) acknowledged and thanked its many partners who make its programming a success for the 30,000 families served in cities across the country, including Houston, Dallas, Austin, New York City, Washington, DC, southwest Florida, and Salinas, CA.



Since January 2021, the nonprofit has distributed nearly 4 million pounds of fresh produce, much of which was donated from industry partners excited and eager to get their fruits and vegetables into the hands of families in under-resourced communities. In the elementary schools in which Brighter Bites serves, approximately 40,000 nutrition and physical education lessons along with produce activities were taught by teachers and supported by Brighter Bites staff. Additional culinary materials were distributed to students and their families through the Brighter Bites app, including thousands of recipes, tip sheets, and “how-to’s” to guide use of the produce at home.

“Our goal is to help more children and their families become lifelong produce consumers living healthier lifestyles,” said Amy Priebe, sourcing manager at Brighter Bites. “Thank you to all of our current produce partners, as we couldn’t do what we do for our families without your help.”

Brighter Bites is always looking for new and exciting fruits and vegetables to provide its families. If an individual or organization is able to assist with donating produce, please [contact Amy Priebe](#).

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