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Danziger sets the stage for an extraordinary season at Flower Trials 2026

June 2, 2026



FLOWER TRIALS

June 9-12, 2026

Imperial Plants, The Netherlands

Join us at Flower Trials
and make your season
EXTRAORDINARY

Danziger, a global leader in bedding plant breeding, cut flower breeding and foliage production, invites growers, retailers, wholesalers, buyers and industry partners to discover what's next at Flower Trials 2026, taking place June 9-12 in the Netherlands.

This year, Danziger's display will bring together new genetics, practical grower knowledge, retail inspiration, branded programs and point-of-sale ideas – all created to help turn strong varieties into stronger opportunities for the season ahead.

[Read more](#)

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Sunkist unveils new digital platform

June 2, 2026



Sunkist Growers unveiled a refreshed [Sunkist.com](https://www.sunkist.com) experience, introducing a bold new digital platform built around a simple idea: Welcome to the Co-op.

[Read more](#)

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Pennsylvania Food Merchants Association welcomes Abir Akhand to board of directors

June 2, 2026



The Pennsylvania Food Merchants Association announced that Abir Akhand, industry engagement manager for Altria Group Distribution Co., has joined the PFMA board of directors.

Akhand is a member of Altria's industry engagement team and leads advocacy efforts in Pennsylvania and across the Northeast. He joins the board with eight years of industry experience, including his recent work leading advocacy efforts throughout the Midwest.

[Read more](#)

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Watermelon Board launches 18th annual retail merchandising contest with Tajín partnership and call for entries

June 2, 2026



National
Watermelon
Promotion Board

The National Watermelon Promotion Board announced the launch of the 18th annual Retail Merchandising Contest, inviting retailers from across the country to showcase their creativity and merchandising excellence for a chance to win top prizes, including a \$5,000 grand prize.

[Read more](#)

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Wegmans announces 1,500 new recipients of employee scholarships for 2026

June 2, 2026



Wegmans Food Markets announced that the Wegmans Employee Scholarship Program will award college tuition assistance to more than 1,500 new recipients for the upcoming academic year. The company expects to pay out about \$5.8 million in tuition assistance to both new and returning scholarship recipients during the 2026-2027 school year.

Since the program began in 1984, more than 49,500 Wegmans employees have been awarded scholarships totaling \$155 million.

[Read more](#)

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Mastronardi Produce earns seven Superior Taste Awards

June 1, 2026



Mastronardi Produce, a leader in greenhouse-grown fresh produce, announced that its flagship SUNSET brand has earned seven Superior Taste Award certifications. The honors celebrate the exceptional flavor of Campari brand cocktail tomatoes, Angel Sweet tomatoes, WOW Dreamberry strawberries, Pop Its bite-sized cucumbers, Tomato Branch on-the-vine tomatoes, Flavor Bombs on-the-vine tomatoes and SUNSET WOW Joyberry blueberries.

[Read more](#)

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