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Giant Food makes changes for delivery, online orders

Giant Food, a leading greater Washington, DC, regional grocery chain, is making Giant Delivers and Giant Pickup orders more affordable and accessible with no midweek delivery fees and reduced order minimums.

"Convenience and value are cornerstones of our mission at Giant, and that extends to our eCommerce offerings, especially as consumer demand for delivery and pickup options increase," said Gregg Dorazio, director of eCommerce for Giant Food. "We are at the forefront of this growing space and believe lower delivery fees and order minimums will make these convenient services even more accessible to consumers."

Giant Delivers and Giant Pickup are a convenience-focused, safe, contactless way to shop, with all orders from pick to ship handled only by dedicated Giant associates.

Changes for Giant Delivers Customers

For Giant Delivers customers throughout the region, the changes remove delivery fees on midweek orders between Tuesday and Thursday. For orders Friday through Monday, the delivery fee has been reduced in half to only \$3.95. Minimum order requirements have also been halved, going from \$60 to \$30.

Changes for Giant Pickup Customers

Available at 155 Giant stores, Giant Pickup users can now also enjoy no minimum order requirement on orders any day of the week, as well as Giant's everyday low Pickup fee of \$2.95.

Giant is running a promotion for both new and recurring customers offering a free rotisserie chicken with a Giant Delivers or Pickup order of \$30 or more, which can be redeemed up to two times a month. For customers looking for a meatless option, Giant is also allowing customers to substitute the rotisserie chicken for a range of ready-to-heat pizzas. The promotion will run through Dec. 31, and eligible customers can select the rotisserie chicken or pizza while building their cart.

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