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Goldies Onions honored with national, regional awards

Goldies Onions, the no-tears, no-onion-breath onion that was introduced to consumers in 2020, captured three awards in the most-recent National Agricultural Marketing Association judging, including a first-place award in the 2021 National Best of NAMA competition and two regional awards.

The [Goldies website](#) earned first-place honors in the Consumer Audiences grouping's Website Directed to Consumers category at the national and regional levels. Goldies packaging and point-of-sale display received a merit award in the Point-of-Purchase Materials category in the regional competition.

"We're delighted that just as Goldies' attributes of no-tears, no-onion-breath, mild sweet flavor and versatility have captured the hearts of consumers, the brand won the hearts of NAMA judges in the Region III competition in Kansas City and in the national judging," said Jose Marrero, founding partner and chief operating officer.

NAMA, with 23 chapters in six regions of the country, is a premier organization for agri-marketing professionals.

The Meyocks Group, which is Flavorful Brands' advertising agency of record for Goldies Onions, produced the award-winning materials. The West Des Moines, IA, brand communication agency offers services in the areas of advertising, collateral, database, digital, media, packaging, public relation, research, social, and strategy aspects for food, agriculture, health and mentor brands.

Doug Jeske, president of The Meyocks Group, said, "Goldies onions are such a wonderful product, and it's great to be able to share that story with consumers and be recognized for it."

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