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By

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If it's organic artichokes one is on the lookout for, Ocean Mist Farms is often the place to look, as the company has a stellar rep for growing some of the highest-quality organic artichokes in the biz, having started with the item more than 20 years ago.

The company has seen increased growth in the category annually and is coming off an impressive organic artichoke crop that was considered one of its best ever.

But that's not all the company does in the organic category. In 2015, the Ocean Mist Organic brand was introduced with a full line of fresh vegetables including leafy greens, broccoli, cauliflower, celery, fennel, herbs and spinach.

"The Ocean Mist Organic product line is a key component of our total product catalog," said Katie Tossie, organic commodity account manager for the Castroville, CA-based company. "Along with our conventional and value-added lines, the organic line rounds out Ocean Mist Farms' total produce solution offerings."

It's relationship with organic artichokes began in 2000 and as consumption trends changed, the company responded by launching a full organic cooking vegetable commodity line. Since then, it has added and subtracted to this line as Ocean Mist leaders learned more about organic production and retailer demand.

Its core items are artichokes, broccoli, cauliflower, celery, romaine hearts, iceberg and spinach. Ocean Mist also now has a seasonal organic asparagus program.

Growing regions for organic produce include Oxnard, CA; Yuma, AZ; Guanajuato, Mexico; and Baja. And its program continues to grow with new crops being added each year as the company transitions farmland to organic production in each of its regions.

All of the company's organic produce is certified by the California Certified Organic Farmers and complies with all USDA requirements as outlined in the National Organic Program.

This month, Ocean Mist Farms will be exhibiting at the Organic Produce Summit in Monterey, CA.

"We are looking forward to the opportunity to participate in a local tradeshow; in fact, this is one of the first industry shows that we have exhibited at in person in over a year," Tossie said.

"Having this annual show that is local to our production region is a welcome opportunity to spend time with customers and show off our organic production."

Ocean Mist Farms will be exhibiting at booth No. 137 and will be looking to talk with new and existing

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customers about all that's happening in the organic segment.

"We will showcase our core commodities from our Ocean Mist Organic product line of over 15 items, leading with organic artichokes of course which we have been cultivating since 2000," Tossie said.

"Our organic products are focused on supporting our retail partners who rely on Ocean Mist Farms and the Ocean Mist Organic product line to deliver consistent supply and quality," Tossie added. "This continues to be our brand differentiator in the supply chain."

The company has been committed to preserving and enhancing its farmland and surrounding ecosystems since it first started growing fresh vegetables in 1924.

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