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Morning Kiss to debut products, packaging at Organic Produce Summit

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Morning Kiss Organic will exhibit at the 2021 Organic Produce Summit on Sept. 15-16 in Monterey, CA, where the company will debut several new products and new sustainable packaging. New products within the line include organic melon and organic herbs. These products join an already extensive year round program of organic produce.

"Melon is a summer favorite, and a perfect addition to our organic offerings," said Michael Guptill of Morning Kiss Organic. "And, expanding our business to include organic herbs is an exciting development for our company as well as our customers. We are happy to be able to provide all the elements for organic cooking within our family of brands."

Sustainable Bio-Able film wrapped bags will also be revealed at the Organic Produce Summit. The packaging is 100 percent recyclable and degradable, fully breaking down within two years.

"Sustainability is a priority at Morning Kiss Organic, and we are thrilled to be moving our packaging in a sustainable direction," said Nelly Czajkowski of Morning Kiss Organic. "This new packaging truly enables the consumer to make eco-conscious choices as the packaging can be easily recycled."

Headquartered just outside of Boston, Morning Kiss said it is your East Coast source for organic fruits and vegetables. The company partners with mid-sized, family-owned farms to support healthy ecosystems while providing natural, healthy and non-GMO produce. "Our mission is to support farmers, the environment and our community through our line of organic fruits and vegetables," said Guptill. "We think everyone should have access to high quality, affordably priced organic produce."

Morning Kiss Organic specializes in innovative and sustainable packaging solutions for both the retailer and the end consumer. Providing organic produce in a range of customizable formats reduces waste, provides economical options and ensures a faster turn for the retailer. Morning Kiss Organic works with East Coast farmers whenever possible so their products are subject to less freight — good for the environment and pricing.

For more information on new products and sustainability initiatives, visit the Morning Kiss Organic booth No. 149 at the Organic Produce Summit.

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