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Del Monte Fresh Produce restructures, names new execs

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[Del Monte Fresh Produce N.A. Inc.](#) announced restructuring of the North America organization following the March 22 departure of former Senior Vice President Annunciata (Nucci) Cerioli. The organization will now be led by Jesus Rodriguez, who will serve as senior vice president of sales (North America); and Ziad Nabulsi, who will serve as senior vice president of operations (North America); both reporting to Youssef Zakharia, president and chief operating officer. In addition, Dave Russell, vice president of sales (North America) announced his retirement.

Russell will remain with Fresh Del Monte through the end of this year working on various strategic initiatives in North America. Over the coming weeks, he will work closely with Rodriguez to ensure a smooth transition of sales activities.

Both Rodriguez and Nabulsi will oversee and work collaboratively to address the needs of the company and its customers in the North America region. The sales division, under Rodriguez will concentrate on sales related activities, including, product management, customer relationships and marketing while the operations division under Nabulsi will focus on various operations activities, including, operations strategy, procurement, quality assurance, engineering, Del Monte project management, transportation and logistics.

"We thank Nucci for her contributions during her time with the company and wish her all the best in her future endeavors," said Zakharia. "We also look forward to the focused attention Rodriguez, Nabulsi and Russell will bring as we continue to move forward on our short-term goals and longer-term strategic initiatives."

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