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A tiny taste of heaven

A tomato has long been classified as a fruit, many will debate that it is both a fruit and a vegetable but after spending years on R&D of this new proprietary variety, Pure Flavor is convinced that its new double awarding winning Cloud 9 tomato is indeed a fruit!

This is not your everyday red grape snacking tomato that you will toss in a salad as a garnish or pop into your kid's lunch box because they need a vegetable snack, this little gem is a game changer when it comes to flavor. A darker burgundy in color, tends to be smaller than your typical grape tomato, and packs a juicy fruity flavor when you pop it into your mouth.

While being greenhouse grown provides a sustainable supply and removes the seasonality by being grown indoors, Pure Flavor's growers carefully manage the plants health and lifecycle to ensure that it is producing quality fruit in the optimal growing environment. Hand-picked with very specific selection criteria, the limited availability of Cloud 9 will captivate consumers with its consistency and exceptional flavor.

"The Cloud 9 tomato fruity-like flavor is very rarely if ever seen in a bite-sized tomato," the company said in a statement. "Picked at a very specific stage of ripeness, its 'burgundy'ish' hue can resemble more of an actual table grape than a bright red snacking tomato, it really is that unique." Cloud 9 will be a charcuterie board hero, hands down.

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