
- Advertisement -

Gold Coast's expanded lineup fighting meal monotony

February 23, 2021

Last year was big for learning to enjoy cooking at home and 2021 will be the year of perfecting at home meals, and Gold Coast is looking to fight cooking-at-home fatigue. The new two-pound items offer a larger pack of fresh vegetables, giving consumers the versatility of cooking from home with fewer trips to the grocery store. Whether trying to eat more plant-based or looking to incorporate more greens to your diet, Gold Coast has something to help fill the 2021 healthy eating goals.

"Before COVID smaller pack sizes dominated at the retail level, but as consumers shop less, and cook at home more, our two-pound retail items are the perfect pack-size," said Crystal Chavez, marketing coordinator. "Our newest items Brussels sprouts and broccoli and cauliflower floret blend are perfect for trying new recipes at home and they are guaranteed fresh, with a 16-day shelf life. A

win-win for the busy work-from-home and teach at home lifestyle.”

Gold Coast’s two-pound offerings include broccoli florets, cauliflower florets, broccoli and cauliflower floret blend, Garden Blend (mix of broccoli florets, cauliflower florets and baby carrots), Brussels sprouts and Broccoli Slaw. The new two-pound offerings are available to ship nationwide now, along with Gold Coast’s other retail items, including Caulifornia Rice, Spinach and Cilantro.

[Print](#)