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## **Vitalis adds to tomato lineup with Mixologist Collection**

February 22, 2021

Vitalis Organic Seeds announced its newly developed series of tomatoes in its Mixologist Collection, now available to growers in the United States. Mixologist offers the perfect mix of heirloom beauty and traits, old-world goodness with a twist of modern world traits.



# MIXOLOGIST

## COLLECTION



**CUBALIBRE**



**MARSALATO**



**GINFIZ**



**MAITAI**

This showcase series reliably delivers high marketable yields and impressive post-harvest traits. Individually the varieties are strong performers for growers and retailers; offered as a collection, they become showstopper that displays beautifully in gorgeous color-combos and full-bodied shapes. Perfect for wholesale and local markets and for professional and home chefs alike. The flavors across this collection are decadent as the libations they are named after — sweet, bright and tangy, and complemented by tomato-perfect texture

### The Mixologist Collection line up is:

**CubaLibre** is a deep round purple tomato that combines excellent productivity and quality. CubaLibre is sweet tasting with a smooth texture, and the tomatoes are very resistant to cracking and pair well with MaiTai for an attractive display

**GinFiz** combines the flavor, texture and color of Striped German tomato. GinFiz is proving to be a strong display mixer in tomato displays with golden tops that blends at shoulders and pops with a brightly contrasting bottom and are delicious.

**MaiTai** is an attractive yellow round tomato with a delicate red blush at the blossom end. The eating quality of this variety won fans in trials, with a sweet, tangy flavor and melt-in-your-mouth texture.

**Marsalato:** This unique Marmande tomato originates from the company's specialty breeding program in Italy, a storybook traditionally red tomato with deeply ribbed shoulders, a shiny exterior, and a small blossom scar. Marsalato offers a crisp texture and a tangy flavor.

From their roots in Italy, where Vitalis first bred these varieties, the company said it is proud to bring this innovative collection forward. "Your customers and consumers everywhere will be happy you are growing with us," the company said in a statement.

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Varieties are adaptable and grower friendly, providing high yields. Striking color combinations make this new Mixologist Collection ready for showtime. Its full-bodied shapes deliver wonderful flavors that range from sweet, tangy and bright. Tomato-perfect textures top its presentation. Notably, the Mixologist Collection of varieties has proven to be a culinary addition to portfolios for producers.

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