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USA Pears shatter Guinness World Record

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More than 100 chefs from across the United Arab Emirates-UAE created history Jan. 4 by producing 2,209 pies made with USA Pears and setting a Guinness World Record for the longest line of pies. Twelve teams participated in this special day that was a collaborative effort between Jumeirah Creekside Hotel, Radisson Blu Hotel DDC, Madinat Jumeirah, Le Meridien Airport, JW Marriott Marquis Hotel Dubai, Crowne Plaza Shaikh Zayed Road, Waldorf Astoria DIFC, Double Tree by Hilton JBR, Bakemart, Emirates Flight Catering, Caesars Bluewaters Dubai, Sarood Hospitality and the team of students from International Centre for Culinary Arts Dubai.

Each chef used the same pear pie recipe, using approximately 5,512 pounds (around two-and-a-half pounds per pie) of pears to achieve the record — after which the pies were donated to charity.

This event took place at the gardens of the Jumeirah Creekside Hotel, where judges from the official Guinness adjudicator and auditors were set to measure the results. Danny Hickson, events and production manager of the Guinness World Records was the official judge and was assisted by two judges from the official Guinness World Record adjudicators wearing face masks and gloves for safety. Their job was to count each USA Pear pies one by one and record the results.

Valerie Brown, U.S. Consulate in Dubai - Office of Agricultural Affairs, was impressed with the event. "What a wonderful day to be in Dubai, to be a part of this Guinness World Record. What could be better than sweet and delicious pear pies?"

Danny Hickson of Guinness World Records said, "I am excited to announce the record of the longest line of pies. The existing record was 1,608 in 2016." Guidelines were checked by Hickson, and several important rules had to be achieved for USA Pears to earn the reward. Pies were required to be within six to 10 inches wide and placed in a continuous line, and no food could be wasted.

The event was streamed on Facebook Live, reaching over 17,000 viewers. The event reached more than 30,000 people, including many importers, retailers and traders of fruits and vegetables, as well as capturing attention in foodservice and consumer segments.

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