
- Advertisement -

Arctic Apples unveils 2020 harvest video

January 22, 2021

A view into the making of an Arctic Apple...

Okanagan Specialty Fruits, developer and grower behind the innovative Arctic® apple, has released a video capturing the 2020 harvest. Filmed this past fall, the video includes an inside look at the processing and packaging of Arctic apples.



“We wanted to take viewers on a visual journey with us through a typical season with Arctic apples,” said Bob Wilkinson, director of sales for OSF. “It is our hope that this video provides new insight into the care and precision it takes to grow, process and package Arctic apples.”

Arctic apples use the apple’s own genes to “turn off” the enzyme responsible for making apples turn brown when cut or bruised. The result is a longer shelf life and an apple that tastes and looks better, which means less food waste from harvest to consumption.

Arctic apples’ fresh slices are available in four sizes and two varieties: Arctic® Golden (sweet) and Arctic® Granny (tart) in 40 oz., 10 oz., 5 oz. and 2 oz. bags. Arctic apple slices retain their fresh appearance and flavor long after conventional apple slices.

Arctic apples are grown for those who believe wholesome foods are essential for a healthy lifestyle and are looking for fruits that are unmatched in quality, convenience, and sustainability.

For more information, visit arcticapples.com.

[Print](#)