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Key statistics and consumer trends for fresh asparagus

June 17, 2026



The Peruvian Asparagus Importers Association has released its Fresh Asparagus Consumer Trends & Statistics Report 2026-27.

“This annual report is a powerful resource for the fresh asparagus industry, providing the insights needed to drive stronger sales and marketing efforts. From key statistics and consumer trends to purchasing behavior, the report gives retailers and foodservice operators the tools to build more effective fresh asparagus promotions and programs,” said Priscilla Lleras, executive director of PAIA.

[Read more](#)

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Applewood Fresh Growers expands Michigan apple programs

By

Keith Loria

June 17, 2026



Michigan continues to play a critical role in the success of Applewood Fresh Growers, as the company prepares for another strong apple season supported by expanded grower partnerships, new packing investments and growing consumer demand for premium varieties.

[Read more](#)

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Wakefern seeking suppliers for Local Supplier Summit

June 17, 2026



Wakefern Food Corp. is calling on local and regional suppliers across the Northeast and Mid-Atlantic to apply for its 2027 Local Supplier Summit, offering growing brands the chance to showcase their products to key decision-makers and buyers from across Wakefern's family of supermarket banners.

[Read more](#)

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SEPC's Next Generation Leadership Academy kicks off

June 17, 2026



The Southeast Produce Council launched its 2026 Next Generation Leadership Academy with an immersive retreat at Clemson University in Clemson, SC, June 8–12. This retreat marked the official kickoff of the learning year, uniting a talented and diverse cohort of rising leaders from across the fresh produce industry.

[Read more](#)

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Dahlia Dalina Maxi Noir Velvet Crush wins FleuroStar 2026-27

June 17, 2026



Fleuroselect, the international organization for the ornamental plants industry, has awarded the FleuroStar Award 2026-27 to *Dahlia coccinea* Dalina Maxi Noir Velvet Crush, bred by PanAmerican Seed and commercialized in partnership with Florensis.

European sales managers Jeroen Star from PanAmerican Seed and Hagen Källäne from Florensis accepted the prize from Fleuroselect President Marc Driessen and Secretary General Ann Jennen. The evening was moderated by Michael Perry.

[Read more](#)

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SCSA helps retailers maintain citrus supply through summer

June 17, 2026



Summer Citrus from South Africa's 2026 season is under way, with the first arrivals expected at U.S. ports this month. Approximately 170 containers, primarily easy peelers and some navel oranges, are

scheduled to arrive during the early part of the season. The *MSC Carmen* will be the first direct vessel into Philadelphia, followed by weekly arrivals through both containerized shipments and dedicated conventional vessels.

[Read more](#)

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