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Thriving Saladexpress invests \$5 million in its factory

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Saladexpress, a leader in Québec's pre-cut salad and vegetable processing industry, announced a major \$5 million investment in its Saint-Rémi factory, located on the South Shore of Montréal. After launching three new salad kits under the Florette brand in grocery stores last month, Saladexpress continues to expand its business in Québec's food market despite the uncertainty caused by the current pandemic. Such growth reflects the good financial health of a local company that is driving innovation.

This large investment will go toward building a state-of-the-art refrigerated structure attached to the current facility. Certain areas and equipment will be dedicated to producing vegetable kits with toppings that are growing in popularity. These products bring together two areas of expertise of the

company: fresh vegetable packaging and vacuum cooking. These new facilities will allow Saladexpress to improve its production techniques and continue to grow.

“We are proud to maintain our operations and even expand, in such uncertain times, thanks to this project,” said Sylvain Racette, CEO of Saladexpress. “In the current situation, where Québec’s food sovereignty has become a priority, Saladexpress is an important buyer for local vegetable farms, especially those in the Jardins-de-Napierville RCM near our facilities. As an Aliments du Québec member, we believe that promoting local vegetables is essential and this investment will allow us to carry on this mission.”

Construction at the Saint-Rémi factory began in October and is slated to be completed by March 2021.

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