
- Advertisement -

The Idaho Potato Commission appoints three new commissioners

November 5, 2020

During the Idaho Potato Commission's October meeting three new commissioners representing the grower sector of the industry were sworn in: Ron Ambrose of Four Ace Farms in Wendell; Mark Darrington of Big D Farms in Declo; and Eric Jemmett of J&S Farms in Parma. Each serve a three-year term. Todd Cornelison of High Country Potatoes and Brett Jensen of Brett Jensen Farms were appointed chairman and vice chairman, respectively.

"Growers are the backbone of the Idaho potato industry and I'm pleased to welcome Ron, Mark and Eric, all growers to the Idaho Potato Commission. With close to 100 years of farming experience between the three of them, their insight into how to grow and market a quality crop while mining

through these unprecedented times will be invaluable,” said Frank Muir, IPC's president and CEO.

Every marketing program the IPC initiates, whether it's advertising, public relations, retail promotions or social media, is designed to encourage folks to proactively look for the “Grown in Idaho” seal and meet at least one of three overarching goals:

1. Stimulate demand for all Idaho-branded potato products domestically and internationally.
2. Educate consumers that Idaho potatoes are nutritious, heart-healthy, and relevant for today's lifestyles.
3. Build consumer and customer loyalty in seeking “Grown in Idaho” products.

Nine commissioners represent Idaho potato growers, shippers and processors. They are nominated by industry peers and selected by Governor Brad Little. The commissioners are:

- Todd Cornelison (High Country Potatoes) – chairman
- Brett Jensen (Jensen Farms) – vice chairman
- Dan Nakamura (Idahoan Foods)
- Julie Van Orden (Garth Van Orden Farms)
- Paul Saito (McCain Foods US)
- Bryan Wada (Wada Farms)
- Ron Ambrose (Four Ace Farms)
- Mark Darrington (Big D Farms)
- Eric Jemmett (J&S Farms)

For more information on each commissioner click [here](#).

Photo: Pat Kole, vice president of legal for the Idaho Potato Commission swears in new commissioners Eric Jemmett, Ron Ambrose and Mark Darrington.

[Print](#)