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## **Mission Produce promotes Brooke Becker to sales director**

October 30, 2020

As the new sales director at Mission Produce, Brooke Becker is responsible for managing outside purchases and utilization of product. Her responsibilities include analyzing volume trends that impact North American retail, wholesale, and foodservice businesses, and guiding domestic sales staff on price and market conditions.



“Brooke is a strong sales professional and has become a leader at Mission,” said Stephen Fink, vice president of North American sales. “In her tenure, she has contributed to efforts that have resulted in the growth of retail and wholesale business. Brooke is dedicated to our company and customers, and we couldn’t have selected a more qualified candidate for this role.”

“I am looking forward to stepping into this opportunity during an exciting era for Mission and the industry,” said Becker. “I will offer the knowledge I’ve gained throughout my decade of experience to advance the category and support our North American sales team.”

In 2011, Becker joined Mission’s sales department as a sales representative. After growing existing business and developing new retail and wholesale customers, she was promoted to key account manager in 2017. She graduated from Cal Poly, San Luis Obispo with a bachelor's degree in agriculture business.

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