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## **Food Lion expands to-go services**

October 26, 2020

Food Lion is adding to-go grocery pick up services at 32 new stores in Georgia, North Carolina, South Carolina, Tennessee and Virginia. Customers can use the Food Lion To-Go website or the Food Lion To-Go app to confirm availability and place orders.

“Expanding this convenient service to additional Food Lion stores is more important than ever,” said Evan Harding, director of digital and e-commerce marketing at Food Lion. “We want to give local neighbors the option to shop through the channel they prefer, in-store or online, while still ensuring they have access to the freshest groceries at affordable prices.”

The company continues to expand this new service across its local towns and cities, highlighting its

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commitment to making grocery shopping easy, fresh and affordable.

With the click of a button, Food Lion To-Go allows customers to experience the same low prices and fresh food items without having to ever enter a store. The convenient service allows customers to place an order and pick up their groceries on the same day.

Additionally, by linking their personal MVP card to their account, Food Lion customers can use digital coupons and redeem their “Shop & Earn” MVP rewards program savings. Customers can also see their accumulated Shop & Earn rewards on their checkout screen and view which clipped digital coupons will be applied to their order. This is in addition to their MVP discounts, in-store promotions and weekly savings specials.

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