
- Advertisement -

Beachside bringing a bountiful harvest for the holidays

October 20, 2020

Beachside Produce LLC is bringing a full production of Brussels sprouts, celery and broccoli for the Holiday Season.

Production is well under way for Beachside Brussels sprouts. They are grown domestically in Lompoc and Guadalupe, CA, and are shipped from several different locations in the Santa Maria Valley, for quick loading convenience. Supplies will be steady through the end of the year in California, with steady production continuing in Mexico for 2021.



The company's product line includes 25# bulk cartons in several different sizes, as well as a 1# vexar bagged package, which

comes retail ready — UPC tagged for quick check out at POS — right out of the box. The 1# vexar bags come in an 18x1# RPC or 24/1# carton.

Beachside Produce is also continuing with fluid production of its Song Hee branded broccoli crown program this fall and winter. Production in Guadalupe will lighten during the fall and winter months with the company's Mexico-grown/McAllen point of loading program picking up the slack along with its farms in the desert southwest for the winter season. The company said Song Hee broccoli crowns speak for themselves, with clean, consistently sized crowns.

With Beachside celery now being produced not only in Guadalupe from April through December, but also in the desert southwest region, you will be able to anticipate an uninterrupted supply of celery through the holiday season. Just in time for the new year, a time in which celery is a staple in the kitchens of the American home chef. Beachside packs all sizes — naked and in sleeves. A special concentration will be placed on an 18 count celery heart packs, and in a celery stick, which is packed in a 24/1# retail display ready carton. All field packed, for the safety of consumers.

[Print](#)