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Grimmway set to ship fresh crop Cal-Organic potatoes

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Next week Cal-Organic Farms, the nation's largest producer of organic vegetables, will start shipping freshly harvested, new crop red and gold potatoes to customers from its facility in Lamont, CA. The company's organic rainbow fingerling and russet varieties are set to follow in May and early June, respectively.

A division of Grimmway Farms, Cal-Organic is among the first growers to offer new crop potatoes this season. The company is currently harvesting reds and golds in Coachella Valley and will transition to harvest its complete portfolio of organic potatoes in Kern County late next month. Spreading its plantings across two growing regions in California allows Cal-Organic to provide its premium quality potatoes early and sustain consistent supply through October.

"There is solid demand for new crop potatoes due to an uptick in consumption this spring," said Bob Borda, vice president of organic sales at Grimmway Farms. "We've seen great growing conditions with mild weather in the desert and harvest volumes look optimal, so we're looking forward to opening the season strong with plenty of supply and a good quality crop."

The company is offering organic red and gold potatoes in traditionally sized three- and five-pound packs as well as 50-pound bulk cartons filled with A, B or C sized spuds. They also offer a potato medley of red and golds packed together in a three-pound pack.

Later this season, Cal-Organic will release rainbow fingerling potatoes, including gold, red and purple varieties, in 1.5-pound mesh packs as well as 25- and 50-pound bulk cartons with single color options available for bulk orders. Organic russets will be offered in three- and five-pounds packs and 50-pound bulk cartons.

Cal-Organic provides a variety of sizes and consolidated shipping options to suit all retail, foodservice and industrial needs.

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