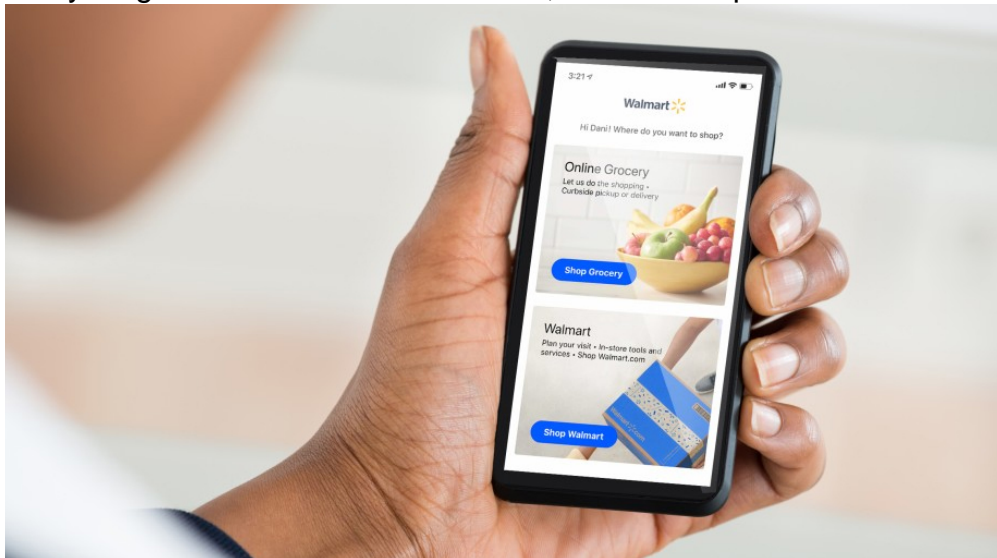

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Walmart deactivating its grocery app

March 6, 2020

For years, Walmart has had two mobile apps: the Walmart app and the Walmart Grocery app. Now the company is adding Walmart Grocery to its flagship Walmart app so customers can access everything Walmart has to offer in one, definitive experience — the Walmart app.



"Customers love both of our apps, but we know they would like an easier way to shop without having to switch between the two," said Janey Whiteside, executive vice president and Walmart chief customer officer. "Imagine making two trips to the store — one for groceries and one for all the other things you need. That would get really old ... quite quickly."

Here's what the updated Walmart app offers:

- Fresh groceries, everyday essentials and local store assortment for pickup or delivery
- Walmart.com's extended assortment of merchandise with millions of items available for free next-day and two-day delivery
- Store services like Walmart Pay, item finder and more.

The company said it's not stopping with the app either. Over the coming weeks, it will be adding Walmart Grocery to the Walmart.com desktop and mobile web experiences, so customers can easily shop between the two. Previously, customers shopped for groceries on its grocery website and everything else on Walmart.com. Whiteside said the company will also be introducing a new look for Walmart Grocery to closely match that of Walmart.com.

The updated Walmart app is rolling out in phases, so some customers will see the new experience now. It will be deactivating the Walmart Grocery app this summer.

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