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Fres Co anticipates a strong showing with its spring mango program

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Now in its ninth year in business, Hunts Point Terminal Market-based Fres Co LLC continues on its strong growth mode.

The company occupies spaces 153-157 on Row A at the market.

Company President Charlie DiMaggio said that Fres Co anticipates a strong showing with its mango program this spring.



“We also expect a strong locally grown season this year with all the products we handle as well as new items,” he said. “Our company has always been a strong supporter of the locally grown movement, and we are always looking for new growers and suppliers to complement our line, as well as to lower our carbon footprint. Every commodity that we source and supply must stand on its own and go through

analyzes, regardless of where it's produced. At Fres Co, we believe that by taking the time to look at all aspects carefully, we can achieve both profitability and environmentally sound choices.”

DiMaggio pointed out that changing demographics show many cultures from around the world are moving to, or are already residing in the Northeast.

“Fres Co’s goal is to provide fresh products that are similar to those they are accustomed to eating, whether they are produced domestically or imported from their homelands,” he said. “This has resulted in Fres Co acquiring new customers as well as increasing our repeat business.”

Fres Co has added independent brokers to its firm. DiMaggio pointed out that these brokers bring many years of experience, and they service customers beyond Hunts Point and the tri state area.

DiMaggio pointed out that in Hunts Point Terminal Market, just as any other terminal market today, future success requires implementation of as many safety measures as possible to control and ensure that safe and quality product is delivered 100 percent of the time.

The company is HACCP certified and it has also received its Certificate of Training from the Produce Safety Alliance.

DiMaggio said he feels one of the most important enhancements made at the Hunts Point Terminal Market as of late was the offering of the Produce Safety Alliance Grower Training Course to market occupants.

“This course was delivered by PSA lead trainers,” he pointed out. “It was held on Oct. 10, 2019, and it provided a full day of useful information which can coordinate and be implemented with many of our existing safety programs.”

The PSA is tasked with developing the standardized national produce safety training program to prepare fresh produce growers to meet the regulatory requirements in the U.S. Food and Drug Administration’s Food Safety Modernization Act, or FSMA, Produce Safety Rule.

More information on the course is available by entering Grower Training Course in the search bar at producesafetyalliance.cornell.edu.

Fres Co’s website, www.frescony.com, is a fully interactive site that provides produce professionals with information on the company’s line, current programs, daily market specials, the company’s wholesale and retail services, national industry reports and even easy ordering instructions.

DiMaggio stressed that the company is proud of its most important assets — it’s employees.

“Our team of staff members have remained with Fres Co since it’s inception, and they do an exceptional job,” he said.

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